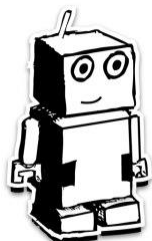


2014

Sponsorship Package



UP NEXT
TEAM 3528

Just follow these steps to get started . . .

Step One:

Learn about FIRST

Step Two:

Learn about our team

Step Three:

Become a part of our
amazing Sponsor Group



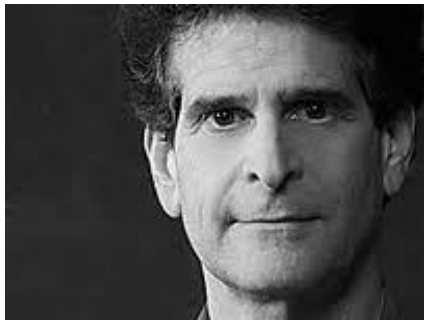
Step 1: About FIRST

What is FIRST?

FIRST, which stands for "For Inspiration and Recognition of Science and Technology," is a nonprofit organization founded in 1989 by Dean Kamen. Best known as the inventor of the Segway, Kamen is an inventor, entrepreneur, and a strong promoter of science, technology, and engineering. "The varsity Sport for the Mind,™" FIRST combines the excitement of sports with the rigors of science and technology. Under strict rules, limited resources, and time limits, teams are challenged to raise funds, design a team "brand," develop teamwork skills, and build and program robots to perform prescribed tasks against a field of competitors. It's as close to "real-world engineering" as a student can get. Volunteer professional mentors lend their time and talents to guide each team.

The Vision and Mission of FIRST

Our mission is to inspire young people to be science and technology leaders, by engaging them in exciting mentor-based programs that build science, engineering and technology skills, that inspire innovation, and that foster well-rounded life capabilities including self-confidence, communication, and leadership.



"To transform our culture by creating a world where science and technology are celebrated and where young people dream of becoming science and technology leaders." -Dean Kamen, Founder

Students get to...

- ✓ Learn from professional engineers
- ✓ Build and compete with a robot of their own design
- ✓ Learn and use sophisticated software and hardware
- ✓ Compete and cooperate in alliances and tournaments



Step 1: About FIRST

FIRST Values

Gracious Professionalism™

Gracious Professionalism is part of the ethos of *FIRST*. It's a way of doing things that encourages high-quality work, emphasizes the value of others, and respects individuals and the community. With Gracious Professionalism, fierce competition and mutual gain are not separate notions. Gracious professionals learn and compete like crazy, but treat one another with respect and kindness in the process. They avoid treating anyone like losers. No chest thumping tough talk, but no sticky-sweet platitudes either. In the long run, Gracious Professionalism is part of pursuing a meaningful life.

Coopertition™

Coopertition™ produces innovation. At *FIRST*, Coopertition is displaying unqualified kindness and respect in the face of fierce competition. Coopertition is founded on the concept and a philosophy that teams can and should help and cooperate with each other even as they compete. Coopertition involves learning from teammates. It is teaching teammates. It is learning from mentors. And it is managing and being managed.

<http://www.usfirst.org/aboutus/gracious-professionalism>

Brandeis University Study

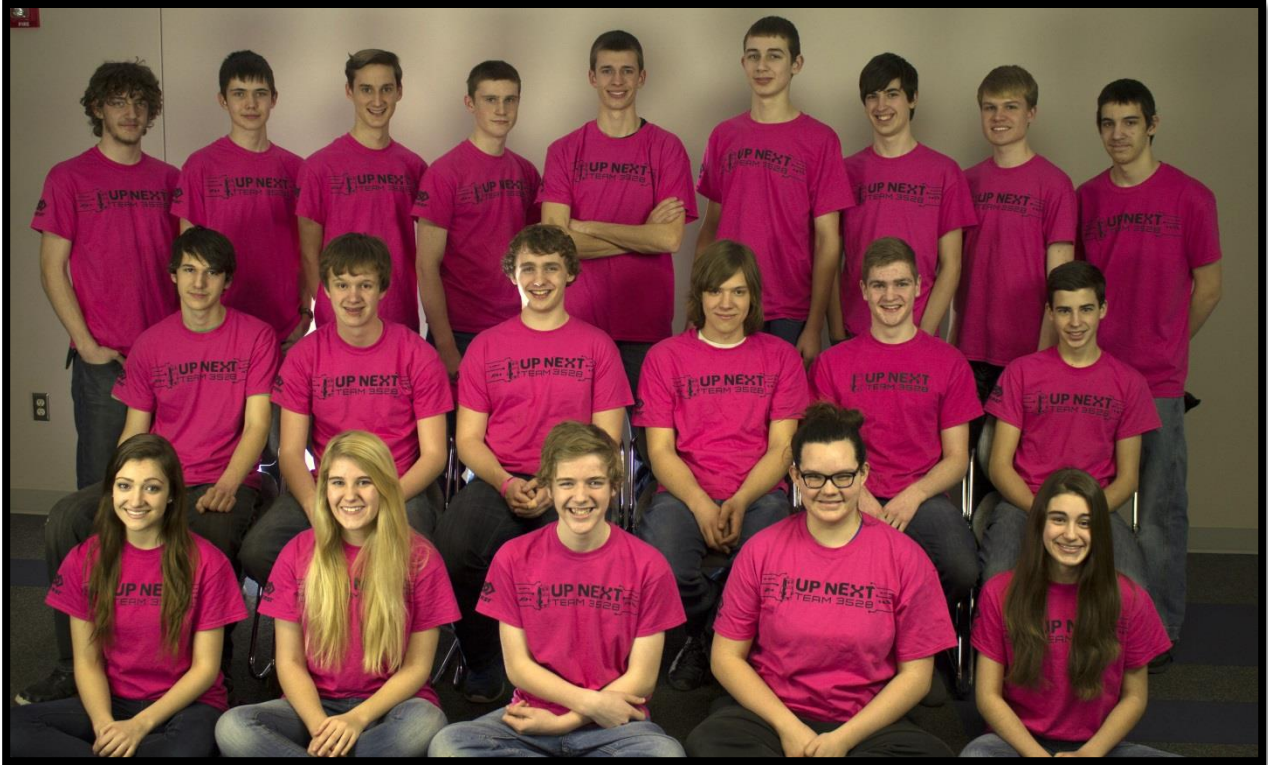
Recently, Brandeis University's Center for Youth and Communities conducted a survey of *FIRST* Robotics Competition participants and compared results to a group of non-*FIRST* students with similar backgrounds and academic experiences, including math and science. Highlights of the study's findings include:

When compared with the comparison group, *FIRST* students are:

- ✓ More than 3 times as likely to major specifically in engineering.
- ✓ Roughly 10 times as likely to have had an apprenticeship, internship, or co-op job in their freshman year.
- ✓ Significantly more likely to expect to achieve a post graduate degree.
- ✓ Nearly 4 times as likely to expect to pursue a career specifically in engineering.
- ✓ More than twice as likely to volunteer in their communities.



Step 2: About Our Team



After achieving success with eight years of experience in FIRST Lego League robotics, Craig and Lori Fritts started the FRC Team #3528 Up Next in 2010. We are a home-schooled robotics team located in Kansas City, Missouri. We currently have 20 committed student members and several very qualified mentors. Each and every one of our team members is expected to fully contribute to the success of the team. This means that everyone is exposed to the entire process, from promotions and team image to the complete building of our robot.

Up Next spends the build season at Metropolitan Community College (MCC)—Business and Technology Campus designing and building a robot to compete in the current year's FIRST challenge. We are very grateful to MCC for their support of our team.



Step 2: About Our Team

Our Mission:

Our mission is first and foremost, to glorify our Lord and Savior, Jesus Christ, in everything we do. We also aim to provide leadership, life, and technical skill development opportunities for the homeschool community in the fun and highly competitive environment of FIRST Robotics.

Our Values:

Teamwork

We seek to maximize the effectiveness of all of our student team members, and to fully utilize the strengths and capabilities of our students, mentors, sponsors, and parents.

Excellence

We inspire team members, mentors, and coaches to be always growing, always improving our processes, our products, and ourselves. We strive to always give our best effort, and inspire others to give their best effort. Excellence is a valuable characteristic, and is the culture of Team Up Next.

Hard Work

We realize that excellence does not come easy, and is attained through hard-work. Coaches and mentors of Team Up Next inspire the student team members to set clear and challenging goals, and work hard to achieve these goals.

Christian World View

We endeavor to integrate a faithful Christian World View into all that we do. Specifically, team members, coaches, mentors, and parents desire to conduct themselves with the Christian graces of mercy, care, and compassion throughout every level of learning, living, and service.



Step 2: About our team

Up Next Leadership Foundation:

The Up Next Leadership Foundation is a non-profit 501(c)(3) corporation which was formed to fund Team Up Next and eventually more FIRST teams. Our vision is to broaden the scope of Up Next allowing it reach even more homeschoolers, helping them to learn more about STEM through programs such as FRC, FTC, and FLL. We hope someday to be able to provide scholarships for our alumni, as well as provide valuable STEM education to homeschoolers in our community.

Up Next in the Community:



Up Next is committed to being part of our homeschool and local community and spreading the word about FIRST. We strongly believe that active outreach to the community, not only benefits the community, but also benefits both FIRST and our team. We seek every opportunity to show the public what an incredible program FIRST is.

- ✓ Partnering with Wounded Warrior Family Support
- ✓ Operation Christmas Child
- ✓ Fall Festivals
- ✓ The Hero Project
- ✓ Volunteering at Harvesters Food Bank
- ✓ Craft Shows
- ✓ Trunk 'r Treats
- ✓ Android App Camp
- ✓ Robot demo at Civil Air Patrol



Step 3: Becoming a Sponsor

Current Sponsors:

We would like to thank all of our sponsors for their donations through financial contributions, value of in-kind donations and value of professional consultants serving as mentors on our team.



IBM, Bank of America, Microtool, Laird Plastics, Kearney Trust,
Platte Clay Electric, Trello

Step 3: Becoming a Sponsor

Team Expenses:

Description:	Cost:
Kit of Parts and First Tournament Entry Fee	\$5,000
Second tournament entry fee	\$4,000
Championship Entry Fee	\$5,000
Spare parts, pit, and construction costs	\$5,000
Travel to tournaments (lodging, fuel, food)	\$4,000
Insurance	\$2,000
Promotional items (wristbands, flyers, business cards)	\$1,000
Team Shirts	\$750
Total Estimated Cost Per Season	\$26,750

Since we are a team made up of primarily homeschooled students, Up Next would not be able to exist without the generous support of the community. This support enables our students to extend their education from their homes into real world applications. The *Up Next Leadership Foundation* is a non-profit corporation in the states of Missouri and Kansas and an IRS recognized 501(c)(3) not-for-profit public charity. If you or your business is interested in supporting our team, please contact us.

Wish List:

- ✓ Tablets for Robot Scouting
- ✓ Bandsaw
- ✓ Drill Press
- ✓ Handtools
- ✓ Printing Services
- ✓ Traveling Workbench
- ✓ Laptops / Desktops for CAD
- ✓ 10 x 10 Party Tent (white)

	Diamond	Platinum	Gold	Silver	Bronze
Giving Level	\$5,000	\$2,500	\$1,000	\$500	\$100
Company/Individual name & logo displayed on robot	x	x	x		
Company/Individual name announced at competition (if donation is received before January 1 st)	x	x	x		
Special recognition award & invitation to end of year event	x	x	x	x	x
Company/Individual name & logo on website with link	x	x	x	x	x

Contact us at: info@teamupnext.com
www.teamupnext.com

